



Affiliated Chambers “Small Business Holiday Readiness 101” Sponsorships Opportunities

The Affiliated Chambers of the Greater Lehigh Valley Chamber is excited to offer you additional marketing opportunities via our two-part Small Business Holiday Readiness Webinar Series to get your unique message in front of the 11 councils covered across the valley! Webinar sponsorships create excellent visibility and brand building opportunities for your business or organization. Hear firsthand what the 2020-2021 school year looks like!

October 21 (11 AM – 12 PM): 6 Simple Principles of SEO

October 28 (11 AM – 12 PM): Unwrapping the Keys to Holiday Marketing

Cost: Varies

Presenting Sponsor **\$1,000**

- Two minutes to address attendees with sponsor message at both webinars
- Prominent logo placement on promotional flyers
- Mentions in pre-event and post-event emails for both webinar attendee lists
- *OPTIONAL* Video provided by you promoting the event shared on all social media platforms marketing the event
- Prominent logo placement on website event page promoting event
- Prominent logo placement at the start and end of each webinar
- Webinar invitation, with sponsor logo, promoted on Affiliated Chambers’ social media platforms (11 Council Facebook Pages, Instagram Page, LinkedIn Page)
- Six (6) tickets to attend both webinars

Gold Sponsor **\$500**

- Prominent logo placement on promotional flyers
- Mentions in pre-event and post-event emails for both webinar attendee lists
- Webinar invitation, with sponsor logo, promoted on Affiliated Chambers’ social media platforms (11 Council Facebook Pages, Instagram Page, LinkedIn Page)
- Four (4) tickets to attend both webinars

Silver Sponsor **\$250**

- Logo placement on promotional flyers
- Mentions in pre-event and post-event emails for both webinar attendee lists
- Webinar invitation, with sponsor logo, promoted on Affiliated Chambers’ social media platforms (11 Council Facebook Pages, Instagram Page, LinkedIn Page)
- Three (3) tickets to attend both webinars

Bronze Sponsor **\$100**

- Logo placement on promotional flyers
- Mentions in pre-event and post-event emails for both webinar attendee lists
- Webinar invitation, with sponsor logo, promoted on Affiliated Chambers’ social media platforms (11 Council Facebook Pages, Instagram Page, LinkedIn Page)
- Two (2) tickets to attend both webinars

Supporting Sponsor **\$50**

- Logo placement on promotional flyers
- Mentions in pre-event and post-event emails for both webinar attendee lists
- Webinar invitation, with sponsor logo, promoted on Affiliated Chambers’ social media platforms (11 Council Facebook Pages, Instagram Page, LinkedIn Page)
- One (1) ticket to attend both webinars

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